

# Tjungu Project®

Wurundjeri Country  
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Tuesday, 18 April 2023

Dear Business Leaders & Change Makers,

We are writing to encourage you and your leadership teams to participate in a Tjungu Experience.

In recent years, in our roles as directors at the Killara Foundation, we have heard from many large Australian companies that they would like to engage more deeply with Indigenous communities to learn about Indigenous culture. As a result of these conversations, members of the Killara team worked closely with the Pukatja and Mutitjulu communities in Central Australia to develop the Tjungu Project.

Mitch Brown was appointed Tjungu Project CEO in 2021, and together with our support and the support of others, he has done an incredible job in bringing together the Tjungu Project. Mitch and the team road-tested the program in 2022 with brilliant results.

*"Tjungu is important to me for keeping our culture alive and for the strong passing of knowledge from generation to generation for our future." - Nyinku Jingo, Anangu Elder.*

*"We had the opportunity to share our own stories and take the steps to deepen the connection within ourselves and with each other as we came together as a newly formed team. We reaffirmed our values and challenged them from a very different perspective. We were also taught some of the leadership lessons that have kept Anangu culture strong for all those years. Such an experience is difficult to describe in words as it touched each of us on a very deep and special level. The generosity, warmth, trust and beautiful humanity in the way the family shared their proud story with us was both deeply humbling and inspiring. Each of us now carry a profound respect and responsibility towards Anangu that will remain a precious part of each of us. There are no words in our language that can express the gratitude and the way our hearts, minds and souls were moved by our experience." - Matt Foster, General Manager, Mars Inc*

The Tjungu Project camp is located on the Jingo family's homeland - an Indigenous Protected Area two hours' drive from Uluru. The essence of the program is to immerse a group of no more than 14 people with the family. Members of the family share their stories and the significance of the country around them and which they care for.

The visitors are well prepared by Mitch and his team so that they feel comfortable when they become part of life and culture of the Jingo family and are able to best comprehend what they experience, see and hear in this family setting so very different from their own. This allows the visitors to truly connect with the power of the culture and country around them by disconnecting from the distractions of a busy schedule, being in an incredible place, and meeting some amazing people.

The senior executive staff of major Australian companies have recently enjoyed a visit staying with the Jingo family, and testimonials from them and the family members have been compelling and encourage us to invite you to also experience this unique place and spend time with its extraordinary Traditional Owners.

Participating in a Tjungu Experience strengthens companies' reconciliation efforts and ESG priorities. It is also designed to support the development of your leaders and to strengthen your vision, values and strategies.

We invite you to get in touch with Mitch at the Tjungu Project to participate in this important experience. Mitch's contact card has been included with this letter, and he welcomes direct contact.

We are very proud of the Tjungu Project. Following the success of Killara's programs working with young Indigenous people on employment and housing outcomes, for a variety of reasons, the Tjungu Project was set up independently of Killara Foundation. The Tjungu Project is a B-Corp Certified Social Enterprise. More information is available at [www.tjunguproject.com](http://www.tjunguproject.com)

We hope you will take us up on this invitation to participate in such a game-changing experience for the leadership of Australia.

Sincerely,



**Professor Marcia Langton AO**

Killara Foundation Director &  
Tjungu Project Supporter



**Kyle Vander-Kuyp OLY**

Killara Foundation CEO &  
Tjungu Project Co-Founder & Owner